



SHRM 2019 Annual Conference & Exposition Mailing Lists

Plan your success at the SHRM Annual Conference & Exposition by attracting qualified leads to your booth with a direct mail campaign. Mailing lists of registered attendees are available for rent only to the 2019 Annual Conference exhibitors. **The lists are intended for a ONE-TIME use in conjunction with the SHRM 2019 Annual Conference & Exposition. ANY OTHER USE IS STRICTLY PROHIBITED.***

Pre-conference	\$750
Post conference list	\$900
Both lists	\$1,500

Payment must be received with this order form. Checks should be made payable to Infogroup.

The pre-conference mail list will be sent via email on May 3, 2019. The post show list will be sent via email July 8, 2019. Order forms and payment should be received prior to these dates for each in order to prevent a delay in receiving the lists.

Mail lists are in an Excel format and will be sent to you via e-mail. SHRM mail lists will contain the following information, provided the attendee supplies the information:

- Attendee name
- Title
- Company
- Address
- Company Size
- Department Size
- Job Function
- Industry

E-mail addresses, phone and fax numbers are NOT included on the mailing lists.

Exhibitor Note: SHRM attendees are given the opportunity to opt out of the mailing lists that are sold to exhibitors – therefore the conference mail lists do not necessarily contain the names and addresses of all attendees.

Based on past conferences, the pre-show list will contain approximately 12,000 names and the post-show list will contain approximately 17,000 names.

Complete the order form on the back and mail with payment to:

Jennifer Campolo
Infogroup
200 Pemberwick Road
Greenwich, CT 06830

Please contact Jennifer Polito (SHRMList.Rentals@infogroup.com) or (402) 836-5684 with any questions.

****This list may only be used ONE TIME and must reference the exhibitor's participation in the SHRM 2019 Annual Conference & Exposition.***

*****Violation of SHRM's list rental agreement will result in loss of rental privileges and may include legal action. Please see the list rental agreement following the order form.***



SHRM 2019 Annual Conference & Exposition Mailing List Order Form

-
- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Preconference mail list | \$750 |
| <input type="checkbox"/> | Post Conference mail list | \$900 |
| <input type="checkbox"/> | Both Pre- & Post Conference mail lists | \$1,500 |
-

PAYMENT INFORMATION

Pre-payment is required and can be paid by check or credit card. Checks should be made payable to Infogroup and sent to the address below. Please check the box below if you would prefer to pay by credit card. **Do NOT write your credit card information on the form.** Someone will contact you for the information.

- I would like to pay by credit card.

EXHIBITOR INFO – ALL FIELDS ARE REQUIRED (PLEASE PRINT)

Company Name _____
Address _____
City _____
State or Province _____
Zip or Mail Code _____
Country _____
Contact Name _____
Phone _____
E-mail (REQUIRED) _____

*We, the above signed company, acknowledge that we have read, agreed and signed both the **Mailing List Order Form and List Rental Rules & Agreement** (found on Page 3) and understand that violation of SHRM's list rental agreement could result in loss of rental privileges and may include legal action.*

Signature _____

****You must fill out this Mailing List Order Form as well as the List Rental Rules & Agreement****

Mail to:

Jennifer Campolo
Infogroup
200 Pemberwick Road
Greenwich, CT 06830

Phone: (402) 836-5684
Fax: (402) 836-7042
E-mail: SHRMList.Rentals@infogroup.com



SHRM 2019 Annual Conference & Exposition List Rental Rules & Agreement

*Please read the following carefully and complete the bottom of the form.
Send this form along with the Mailing List Order Form to Infogroup.*

1. This rental is for a **one time use only** and **MUST** be used in conjunction with your participation in the SHRM 2019 Annual Conference & Exposition. No other offer can be used.
2. **Phone Numbers and Email Addresses are NOT included and CANNOT be appended** from an outside source. You are not allowed to call or email any of these contacts on the list. Violation will result in loss of rental privileges and may include legal action.
3. The file will be **seeded with decoy names** to detect misuse and any method to detect decoy names or alter or eliminate decoys will be in violation to this agreement and will result in loss of rental privileges and may include legal action.
4. You **may not enhance your house file** or any other file by using the names, addresses or any other information obtained from the list. Retention of the list for coding enhancements, analysis or any other purpose is prohibited.
5. The SHRM conference attendee list **cannot be dumped into your company's list of customers**. The list must be discarded after the mailing has been sent.
6. **SHRM and Infogroup will not be held responsible** for any and all claims, damages, losses, expenses including attorney fee, however incurred, which would be from the renter's negligent maintenance of the list, or any materials, products or goods mailed to services offered by the renter to persons on the list.
7. **Pre-payment is required for all list orders**. Payment can be made via check or credit card. Credit card information must not be printed/written on the form. Any form received with credit card information will be returned and have to be re-submitted. Someone from Infogroup's credit department will contact you for the credit card information.
8. This **agreement cannot be terminated or modified** to any extent.

Signature

Date

Printed Name

Title

Company Name

Any questions, please contact:
Infogroup
SHRMList.Rentals@infogroup.com
(402) 836-5684