

Enhance your presence in Las Vegas by upgrading to an Enhanced Digital Listing. Stand out among the 700+ exhibiting companies – with an upgrade, attendees can see your company description while viewing the online floor plan, download your marketing brochure, read the latest information about your company, and access your social media links.

**Enhanced Digital Listing Includes:**

**Cost: \$500**

Online Floor Plan

- 50-word company description
- Company logo
- Product categories
- Press Release (1)
- Product Showcase Description (2)
- Social Media Links
- YouTube Embedded Video (1)
- Marketing Brochure (1)

Conference Mobile App

- 50-word company description
- Enhanced designation in exhibitor list
- Social Media Links

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**PAYMENT INFORMATION**

Form of payment:  Check  Credit Card

For credit card payments: I authorize SHRM to charge \$ 500.00 to my:

American Express  MasterCard  VISA

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

*Payments should be sent to Tim Thoms-Cappello at [Tim.Thoms-Cappello@shrm.org](mailto:Tim.Thoms-Cappello@shrm.org)*

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**CONTACT INFORMATION**

Company \_\_\_\_\_

Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

**Terms of Payment:** You must be an exhibitor to participate. Full payment is due with order form. Once payment and form have been received and processed, we will change the status of your listing within 48 hours. If payment is by check, please make payable to SHRM. Form may be faxed to +703.535.6477 or mailed SHRM, Attn: Tim Thoms-Cappello, 1800 Duke Street, Alexandria, VA 22314. Cancellations must be made in writing. No refunds.

**Terms & Conditions:** You are responsible for entering any information regarding your company. SHRM reserves the right to restrict or prohibit any product or promotion that, in the opinion of SHRM, detracts from the character of the exposition or any other violation of the Terms and Conditions. In the event of such restriction, SHRM is not liable to for refunding fees or any costs incurred by the exhibitor. In particular and without limitation, excessive audio/visual attention-getting devices, or effects.